# UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

DEMARLAND DEAN, KIMBERLY VAN DECREEK, BRADLEY KIRK, REYNOLD LEUTZ, TONDARIUS ROTHCHILD, JASON JONES and JOHN W. BOWER, individually and on behalf of all others similarly situated.

Plaintiffs,

v.

CUMULUS MEDIA, INC., and JOHN DOES 1-10.,

Defendants.

Case No.:

CLASS ACTION COMPLAINT

Plaintiffs ("Plaintiffs"), Demarland Dean, Kimberly Van DeCreek, Bradley Kirk, Reynolds Leutz, Tondarious Rothchild, Jason Jones and John W. Bower, by and through their attorneys, on behalf of the Cumulus Media 401(k) Plan (formerly the Cumulus Media, Inc. 401(k) Plan (the "Plan"), themselves and all others similarly situated, state and allege as follows:

<sup>&</sup>lt;sup>1</sup> The Plan is a legal entity that can sue and be sued. ERISA § 502(d)(1), 29 U.S.C. § 1132(d)(1). However, in a breach of fiduciary duty action such as this, the Plan is not a party. Rather, pursuant to ERISA § 409, and the law interpreting it, the relief requested in this action is for the benefit of the Plan and its participants.

#### I. INTRODUCTION

- 1. This is a class action brought pursuant to §§ 409 and 502 of the Employee Retirement Income Security Act of 1974 ("ERISA"), 29 U.S.C. §§ 1109 and 1132, against the Plan's fiduciaries, which include Cumulus Media, Inc. (a.k.a Cumulus Radio Corporation)<sup>2</sup> ("Cumulus" or the "Company") and any individuals who may have been appointed by the Company to serve as Plan fiduciaries during the Class Period for breaches of their fiduciary duties.
- 2. To safeguard Plan participants and beneficiaries, ERISA imposes strict fiduciary duties of loyalty and prudence upon employers and other plan fiduciaries. Fiduciaries must act "solely in the interest of the participants and beneficiaries," 29 U.S.C. § 1104(a)(1)(A), with the "care, skill, prudence, and diligence" that would be expected in managing a plan of similar scope. 29 U.S.C. § 1104(a)(1)(B). These twin fiduciary duties are "the highest known to the law." *ITPE Pension Fund v. Hall*, 334 F.3d 1011, 1013 (11th Cir. 2003); *Pledger v. Reliance Trust Co.*, 240 F. Supp. 3d 1314, 1321 (N.D. Ga. 2017).

<sup>&</sup>lt;sup>2</sup> The Company is defined herein to mean "Cumulus Media, Inc." and "Cumulus Radio Corporation" interchangeably. The Plan's operative Summary Plan Description ("SPD" at 1) states "The name and address of your Employer is: Cumulus Radio Corporation, 3280 Peachtree Road NW, Suite 2200, Atlanta, Ga 30305." On the other hand, the Plan's 2017 Form 5500 filed with the Department of Labor states the Plan is sponsored by Cumulus Media, Inc. *See* 2017 Form 5500 at 1.

- 3. The Department of Labor has explicitly stated that employers are held to a "high standard of care and diligence" and must, among other duties, both "establish a prudent process for selecting investment options and service providers" and "monitor investment options and service providers once selected to see that they continue to be appropriate choices." *See, "A Look at 401(k) Plan Fees," supra*, at n.3; *see also Tibble v. Edison Int'l*, 135 S. Ct. 1823, 1823 (2015) (*Tibble I*) (reaffirming the ongoing fiduciary duty to monitor a plan's investment options).
- 4. Under 29 U.S.C. § 1104(a)(1), a plan fiduciary must give substantial consideration to the cost of investment options. "Wasting beneficiaries' money is imprudent. In devising and implementing strategies for the investment and management of trust assets, trustees are obligated to minimize costs." Uniform Prudent Investor Act (the "UPIA"), § 7.
- 5. "The Restatement ... instructs that 'cost-conscious management is fundamental to prudence in the investment function,' and should be applied 'not only in making investments but also in monitoring and reviewing investments." *Tibble v. Edison Int'l*, 843 F.3d 1187, 1197-98 (9th Cir. 2016) (*en banc*) (quoting Restatement (Third) of Trusts, § 90, cmt. b) ("*Tibble II*").<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> See also U.S. Dep't of Labor, A Look at 401(k) Plan Fees, (Aug. 2013), at 2, available at https://www.dol.gov/sites/dolgov/files/ebsa/about-ebsa/our-activities/resource-

- 6. Additional fees of only 0.18% or 0.4% can have a large effect on a participant's investment results over time because "[b]eneficiaries subject to higher fees ... lose not only money spent on higher fees, but also lost investment opportunity; that is, the money that the portion of their investment spent on unnecessary fees would have earned over time." *Tibble II*, 843 F.3d at 1198 ("It is beyond dispute that the higher the fees charged to a beneficiary, the more the beneficiary's investment shrinks.").
- 7. Most participants in defined contribution plans like 401(k) plans expect that their accounts will be their principal source of income after retirement. Although at all times plan accounts are fully funded, that does not prevent plan participants from losing money on poor investment choices by plan sponsors and fiduciaries, whether due to poor performance, high fees or both.
- 8. Prudent and impartial plan sponsors thus should be monitoring both the performance and cost of the investments selected for their retirement plans, as well as investigating alternatives in the marketplace to ensure that well-performing, low cost investment options are being made available to plan participants.

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center/publications/a-look-at-401k-plan-fees.pdf (last visited February 21, 2020) ("You should be aware that your employer also has a specific obligation to consider the fees and expenses paid by your plan.").

- 9. At all times during the Class Period, which starts on February 24, 2014, through the date of judgment, the Plan had at least 130 million dollars in assets under management. At the end of 2018 and 2017, the Plan had over 177 million dollars and 185 million dollars, respectively, in assets under management that were/are entrusted to the care of the Plan's fiduciaries. The December 31, 2018 Report of Independent Auditor of the Cumulus Media 401(k) Plan ("2018 Auditor Report") at 12.
- 10. The Plan's assets under management qualifies it as a large plan in the defined contribution plan marketplace, and among the largest plans in the United States. As a large plan, the Plan had substantial bargaining power regarding the fees and expenses that were charged against participants' investments. Defendants, however, did not try to reduce the Plan's expenses or exercise appropriate judgment to scrutinize each investment option that was offered in the Plan to ensure it was prudent.
- 11. Plaintiffs allege that during the putative Class Period Defendants, as "fiduciaries" of the Plan, as that term is defined under ERISA § 3(21)(A), 29 U.S.C. § 1002(21)(A), breached the duties they owed to the Plan, to Plaintiffs, and to the other participants of the Plan by, *inter alia*, (1) failing to objectively and adequately review the Plan's investment portfolio with due care to ensure that each investment

option was prudent, in terms of cost; and (2) maintaining certain funds in the Plan despite the availability of identical or similar investment options with lower costs and/or better performance histories; and (3) failing to control the Plan's recordkeeping costs.

- 12. In particular, Defendants failed to utilize the lowest cost share class for many of the mutual funds within the Plan despite their lower fees.
- 13. Because "the institutional share classes are otherwise *identical* to the Investor share classes, but with lower fees, a prudent fiduciary would know immediately that a switch is necessary. Thus, the 'manner that is reasonable and appropriate to the particular investment action, and strategies involved...in this case would mandate a prudent fiduciary who indisputably has knowledge of institutional share classes and that such share classes provide identical investments at lower costs to switch share classes immediately." *Tibble, et al. v. Edison Int. et al.*, No. 07-5359, 2017 WL 3523737, at \* 13 (C.D. Cal. Aug. 16, 2017).
- 14. To make matters worse, Defendants also failed to consider collective trusts (at least for the majority of the Class Period) as alternatives to the mutual funds in the Plan, despite their lower fees.
- 15. It appears that in late 2019, after purported consultation with Sageview Advisory Group, almost *six years* into the Class Period, wholesale changes were

made to the Plan. Effective November 12, 2019, certain investment options offered through the Plan were no longer offered. Also, effective November 12, 2019, the share classes of four investment options offered through the Plan were changed. *See* September 2019 letter to participants from Fidelity Investments. The new share classes offered participants the same investment strategy and risk, but the overall expenses were lowered. Further, the Plan participants were told that beginning on December 1, 2019, quarterly revenue credits "may be allocated to your account based on the investments you hold during the prior quarter." *See* September 2019 letter to participants from Fidelity Investments.

by Plan participants to that point had already been baked in. There is no reason to not have implemented these changes by the start of the Class Period. Moreover, these changes may not have cured the Company's fiduciary breaches because there is no evidence that at any time during the Class Period, the Company undertook a standardized, routine, critical review of the Plan investment options—*i.e.*, it did not undertake a prudent process in evaluating the Plan's investment options. As part of its investigation of this action, Plaintiffs requested, pursuant to ERISA § 104(b), operative Plan governing documents. The documents received by Plaintiffs did not

indicate the existence of an investment policy statement or the existence of any committee appointed to monitor the Plan's investment options on a periodic basis.

- 17. Defendants' mismanagement of the Plan, to the detriment of participants and beneficiaries, constitutes a breach of the fiduciary duties of prudence in violation of 29 U.S.C. § 1104. Their actions were contrary to actions of a reasonable fiduciary and cost the Plan and its participants millions of dollars.
- 18. Based on this conduct, Plaintiffs assert claims against Defendants for breach of the fiduciary duties of prudence (Count One) and failure to monitor fiduciaries (Count Two).

#### II. JURISDICTION AND VENUE

- 19. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1331 because it is a civil action arising under the laws of the United States, and pursuant to 29 U.S.C. § 1332(e)(1), which provides for federal jurisdiction of actions brought under Title I of ERISA, 29 U.S.C. § 1001, et seq.
- 20. This Court has personal jurisdiction over Defendants because they are headquartered and transact business in this District, reside in this District, and/or have significant contacts with this District, and because ERISA provides for nationwide service of process.

21. Venue is proper in this District pursuant to ERISA § 502(e)(2), 29 U.S.C. § 1132(e)(2), because some or all of the violations of ERISA occurred in this District and Defendants reside and may be found in this District. Venue is also proper in this District pursuant to 28 U.S.C. § 1391 because Defendants do business in this District and a substantial part of the events or omissions giving rise to the claims asserted herein occurred within this District.

#### III. PARTIES

#### A. Plaintiffs

- 22. Plaintiff Demarland Dean ("Dean") resides in Ooltewah, Tennessee. During his employment, Plaintiff Dean participated in the Plan investing in the options offered by the Plan and which are the subject of this lawsuit.
- 23. Plaintiff Kimberly Van DeCreek ("Van DeCreek") resides in Ann Arbor, Michigan. During her employment, Plaintiff Van DeCreek participated in the Plan investing in the options offered by the Plan and which are the subject of this lawsuit.
- 24. Plaintiff Bradley Kirk ("Kirk") resides in Ann Arbor, Michigan. During his employment, Plaintiff Kirk participated in the Plan investing in the options offered by the Plan and which are the subject of this lawsuit.

- 25. Plaintiff Reynolds Leutz ("Leutz") resides in Wilmette, Illinois. During his employment, Plaintiff Leutz participated in the Plan investing in the options offered by the Plan and which are the subject of this lawsuit.
- 26. Plaintiff Tandarious Rothchild ("Rothchild") resides in Lynwood, Washington. During his employment, Plaintiff Rothchild participated in the Plan investing in the options offered by the Plan and which are the subject of this lawsuit.
- 27. Plaintiff Jason Jones ("Jones") resides in Birmingham, Alabama. During his employment, Plaintiff Jones participated in the Plan investing in the options offered by the Plan and which are the subject of this lawsuit.
- 28. Plaintiff John W. Boyer ("Boyer") resides in Andrews, Indiana. During his employment, Plaintiff Boyer participated in the Plan investing in the options offered by the Plan and which are the subject of this lawsuit.
- 29. Each Plaintiff has standing to bring this action on behalf of the Plan because each of them participated in the Plan and were injured by Defendants' unlawful conduct. Plaintiffs are entitled to receive benefits in the amount of the difference between the value of their accounts currently, or as of the time their accounts were distributed, and what their accounts are or would have been worth, but for Defendants' breaches of fiduciary duty as described herein.

30. Plaintiffs did not have knowledge of all material facts (including, among other things, the investment alternatives that are comparable to the investments offered within the Plan, comparisons of the costs and investment performance of Plan investments versus available alternatives within similarly-sized plans, total cost comparisons to similarly-sized plans, information regarding other available share classes, and information regarding the availability and pricing of separate accounts and collective trusts) necessary to understand that Defendants breached their fiduciary duties and engaged in other unlawful conduct in violation of ERISA until shortly before this suit was filed.

#### B. <u>Defendants</u>

# 1. <u>Company Defendant</u>

31. Cumulus is the Plan sponsor. *See* 2018 Form 5500 at 1. According to its website, Cumulus "is a leading audio-first media and entertainment company delivering premium content to over a quarter billion people every month." Further, it "engages listeners with high-quality local programming through 428 owned-and-operated stations across 87 markets; delivers nationally-syndicated sports, news, talk, and entertainment programming from iconic brands including the NFL, the NCAA, the Masters, the Olympics, the Academy of Country Music Awards, and many other world-class partners across nearly 8,000 affiliated stations through Westwood One,

the largest audio network in America."<sup>4</sup> Cumulus is incorporated in Delaware and has its principal place of business in Atlanta, Georgia.

- 32. The Company is a fiduciary of the Plan, within the meaning of ERISA Section 3(21)(A), 29 U.S.C. § 1002(21)(A) for several reasons.
- Administrator as Cumulus Radio Corporation. *Id.* at 3. *See also* Volume Submitter Defined Contribution Plan, Fidelity Basic Plan Document No. 17 ("Plan Document") at 1. The Plan Document further states "[t]he Administrator, *as named fiduciary for the Plan*, may appoint one or more investment managers (as defined under Section 3(38) of ERISA) who may have such duties, up to and including any authority to determine what shall be the Permissible Investments for the Plan at any given time, what restrictions will exist upon those and how unallocated accounts under the Plan and contributions described in Section 8.02(b)(2) of the Plan shall be invested, as the Administrator in its sole discretion shall determine in its appointment and agreement with such investment manager(s)." *Id.* at 34.
- 34. Second, during the Class Period, Cumulus exercised discretionary authority and control over Plan management and/or authority or control over

<sup>&</sup>lt;sup>4</sup> https://www.cumulusmedia.com/

management or disposition of Plan assets as the Plan Administrator. For example, the September 2019 letter to Plan participants referenced above, states that "Cumulus Radio Corporation *has decided* to make the following changes to the Plan's investment lineup." *Id.* at 1 (emphasis added).

35. Third, because Cumulus had the power to appoint "one or more investment managers" it is also a fiduciary in this regard. Under ERISA, fiduciaries with the power to appoint have the concomitant fiduciary duty to monitor and supervise their appointees.

#### 2. Additional John Doe Defendants

36. To the extent that there are additional officers and employees of Cumulus who are/were fiduciaries of the Plan during the Class Period, or were hired or appointed as an investment manager for the Plan during the Class Period, the identities of whom are currently unknown to Plaintiffs, Plaintiffs reserve the right, once their identities are ascertained, to seek leave to join them to the instant action. Thus, without limitation, unknown "John Doe" Defendants 1-10 include, but are not limited to, Cumulus officers and employees who are/were fiduciaries of the Plan within the meaning of ERISA Section 3(21)(A), 29 U.S.C. § 1002(21)(A) during the Class Period.

#### IV. THE PLAN

- 37. The Plan was initially established on January 1, 1998. *See* Financial Statements and Independent Auditor's Report, for the Year Ended December 31, 2017 ("Auditor's Report") at 6. "The purpose of the Plan is to enable eligible Employees to save for retirement." SPD at 1.
- 38. The Plan is a "defined contribution" or "individual account" plan within the meaning of ERISA § 3(34), 29 U.S.C. § 1002(34), in that the Plan provides for individual accounts for each participant and for benefits based solely upon the amount contributed to those accounts, and any income, expense, gains and losses, and any forfeitures of accounts of the participants which may be allocated to such participant's account. Consequently, retirement benefits provided by the Plan are based solely on the amounts allocated to each individual's account.

#### A. Eligibility

39. "The Plan covers all employees of [Cumulus] who are at least 21 years of age and have 2 months of service, excluding leased employees, nonresident aliens, and those covered under a collective bargaining agreement unless required otherwise by the agreement." Auditor's Report at 6. Further, "[e]mployees are eligible to enter the Plan on the 1st day of each Plan year and the 1st day of the month after meeting the eligibility requirements." *Id*.

## **B.** Contributions

- 40. There are several types of contributions that can be added to a participant's account: an employee salary deferral contribution, an employer matching contribution, and distributions from other qualified defined benefit or defined contribution plans (rollovers). *Id.* at 6.
- 41. With regard to employee contributions, "participants may contribute up to 70% of annual compensation." *Id*.
- 42. "The Company may make discretionary matching contributions to the Plan. For the year ended December 31, 2017, matching contributions were 25% up to 6% of a participant's deferred compensation." *Id*.
- 43. Like other companies that sponsor 401(k) plans for their employees, Cumulus enjoys both direct and indirect benefits by providing matching contributions to Plan participants. Employers are generally permitted to take tax deductions for their contributions to 401(k) plans at the time when the contributions are made. *See generally* https://www.irs.gov/retirement-plans/plan-sponsor/401k-plan-overview.
- 44. Additionally, it is well-known that "[o]ffering retirement plans can help in employers' efforts to attract new employees and reduce turnover." *See* https://www.paychex.com/articles/employee-benefits/employer-matching-401k-benefits.

45. Given the size of the Plan, Cumulus likely enjoyed a significant tax and cost savings from offering a match.

## C. <u>Vesting</u>

- 46. A participant is 100 percent vested at all times in their "contributions plus actual earnings or losses thereon." Auditor's Report at 7.
- 47. "Vesting in the company's contribution portion" of a Plan participant's account is based on the following schedule:

Years of Service	Percent Vested
Less than 1	0%
1	20
2	40
3	60
4	80
5 or more	100

Id.

# D. The Plan's Investments

48. Several funds were available to Plan participants for investment each year during the putative Class Period. As noted above, the Company decides which investment options are offered to participants. As of December 31, 2017, the Plan offered 31 investment options, including 10 target date funds.

49. The Plan's assets under management for all funds as of January 1, 2018 was \$185,306,087. *See* Summary Annual Report 1. As of December 31, 2018, the value of Plan assets was \$177,478,194.

#### V. CLASS ACTION ALLEGATIONS

50. Plaintiffs bring this action as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure on behalf of themselves and the following proposed class ("Class"):<sup>5</sup>

All persons, except Defendants and their immediate family members, who were participants in or beneficiaries of the Plan, at any time between February 24, 2014 through the date of judgment (the "Class Period").<sup>6</sup>

- 51. The members of the Class are so numerous that joinder of all members is impractical. The 2018 Form 5500 filed with the U.S. Department of Labor lists 5,230 Plan "participants with account balances as of the end of the plan year." *Id.* at 3.
- 52. Plaintiffs' claims are typical of the claims of the members of the Class.

  Like other Class members, Plaintiffs participated in the Plan and have suffered

<sup>&</sup>lt;sup>5</sup> Plaintiffs reserve the right to propose other or additional classes or subclasses in their motion for class certification or subsequent pleadings in this action.

<sup>&</sup>lt;sup>6</sup> Plaintiffs reserve their right to seek modification of the close of the Class Period in the event that further investigation/discovery reveals a more appropriate end period.

Plaintiffs consistently with other Class members and managed the Plan as a single entity. Plaintiffs' claims and the claims of all Class members arise out of the same conduct, policies, and practices of Defendants as alleged herein, and all members of the Class have been similarly affected by Defendants' wrongful conduct.

- 53. There are questions of law and fact common to the Class, and these questions predominate over questions affecting only individual Class members.

  Common legal and factual questions include, but are not limited to:
  - A. Whether Defendant is a fiduciary of the Plan;
  - B. Whether Defendant breached its fiduciary duties of prudence by engaging in the conduct described herein;
  - C. Whether the Defendant failed to adequately monitor other fiduciaries to ensure the Plan was being managed in compliance with ERISA;
  - D. The proper form of equitable and injunctive relief; and
  - E. The proper measure of monetary relief.
- 54. Plaintiffs will fairly and adequately represent the Class and have retained counsel experienced and competent in the prosecution of ERISA class action litigation. Plaintiffs have no interests antagonistic to those of other members of the

Class. Plaintiffs are committed to the vigorous prosecution of this action and anticipate no difficulty in the management of this litigation as a class action.

- 55. This action may be properly certified under Rule 23(b)(1). Class action status in this action is warranted under Rule 23(b)(1)(A) because prosecution of separate actions by the members of the Class would create a risk of establishing incompatible standards of conduct for Defendants. Class action status is also warranted under Rule 23(b)(1)(B) because prosecution of separate actions by the members of the Class would create a risk of adjudications with respect to individual members of the Class that, as a practical matter, would be dispositive of the interests of other members not parties to this action, or that would substantially impair or impede their ability to protect their interests.
- 56. In the alternative, certification under Rule 23(b)(2) is warranted because the Defendants have acted or refused to act on grounds generally applicable to the Class, thereby making appropriate final injunctive, declaratory, or other appropriate equitable relief with respect to the Class as a whole.

# VI. THE PLAN'S FEES DURING THE CLASS PERIOD WERE UNREASONABLE

A. The Totality of the Circumstances Demonstrates that the Plan Fiduciaries Failed to Administer the Plan in a Prudent Manner

- 57. As described in the "Parties" section above, Defendants were fiduciaries of the Plan.
- 58. ERISA "imposes a 'prudent person' standard by which to measure fiduciaries' investment decisions and disposition of assets." *Fifth Third Bancorp v. Dudenhoeffer*, 134 S. Ct. 2459, 2467 (2014) (quotation omitted). In addition to a duty to select prudent investments, under ERISA, a fiduciary "has a continuing duty to monitor [plan] investments and remove imprudent ones" that exists "separate and apart from the [fiduciary's] duty to exercise prudence in selecting investments." *Tibble I*, 135 S. Ct. at 1828.
- 59. Plaintiffs did not have and do not have actual knowledge of the specifics of Defendants' decision-making process with respect to the Plan, including Defendants' processes (and execution of such) for selecting, monitoring, and removing Plan investments, because this information is solely within the possession of Defendants prior to discovery. *See Braden v. Wal-mart Stores, Inc.*, 588 F.3d 585, 598 (8th Cir. 2009) ("If Plaintiffs cannot state a claim without pleading facts which tend systematically to be in the sole possession of defendants, the remedial scheme of [ERISA] will fail, and the crucial rights secured by ERISA will suffer.")
- 60. Having never managed a large plan such as the Plan, Plaintiffs lacked actual knowledge of reasonable fee levels and prudent alternatives available to such

plans. Plaintiffs did not and could not review the Plan's investment committee meeting minutes or other evidence of Defendants' fiduciary decision making, or the lack thereof.<sup>7</sup>

- 61. For purposes of this Complaint, Plaintiffs have drawn reasonable inferences regarding these processes based upon the numerous factors set forth below.
- 62. Defendants' breaches of their fiduciary duties, relating to their overall decision-making, resulted in *inter alia*, the selection (and maintenance) of several funds in the Plan throughout the Class Period, including those identified below, that wasted the assets of the Plan and the assets of participants because of unnecessary costs.

# B. Many of the Plan's Funds had Investment Management Fees in Excess of Fees for Funds in Similarly-Sized Plans

63. The majority of funds in the Plan stayed the same during the Class Period. Taking 2018 as an example year, 16 out of 29 funds in the Plan—that is, 55%

<sup>&</sup>lt;sup>7</sup> In fact, based on Plan documents that Plaintiffs have received, and their counsel reviewed, it does not even appear that an investment committee was appointed to oversee the selection and monitoring of the Plan's investment options. Nonetheless, several weeks prior to filing the instant lawsuit, Plaintiffs requested that the Plan administrator produce meeting minutes of the relevant Plan investment committee(s), but their request was denied.

of funds—were much more expensive than comparable funds found in similarly-sized plans (plans having \$100m to \$250m in assets).<sup>8</sup>

- 64. In January 2012, the Department of Labor ("DOL") issued a final regulation under Section 408(b)(2) of ERISA which requires a "covered service provider" to provide the responsible plan fiduciary with certain disclosures concerning fees and services provided to certain of their ERISA governed plans. This regulation is commonly known as the service provider fee disclosure rule, often referred to as the "408(b)(2) Regulation." 9
- 65. The required disclosures must be furnished in advance of a plan fiduciary entering into or extending a contract or arrangement for covered services. The DOL has said that having this information will permit a plan fiduciary to make a more informed decision on whether or not to enter into or extend such contract or arrangement.
- 66. As stated by the DOL: ERISA "requires plan fiduciaries, when selecting and monitoring service providers and plan investments, to act prudently and solely in

<sup>&</sup>lt;sup>8</sup> See BrightScope/ICI Defined Contribution Plan Profile: A Close Look at 401(k) Plans, 2015 at 69 (March 2018) (defined above as "ICI Study"), available at https://www.ici.org/pdf/ppr\_18\_dcplan\_profile\_401k.pdf

<sup>&</sup>lt;sup>9</sup> See <a href="https://www.dol.gov/sites/dolgov/files/ebsa/about-ebsa/our-activities/resource-center/fact-sheets/final-regulation-service-provider-disclosures-under-408b2.pdf">https://www.dol.gov/sites/dolgov/files/ebsa/about-ebsa/our-activities/resource-center/fact-sheets/final-regulation-service-provider-disclosures-under-408b2.pdf</a> ("DOL 408(b)(2) Regulation Fact Sheet")

the interest of the plan's participants and beneficiaries. Responsible plan fiduciaries also must ensure that arrangements with their service providers are 'reasonable' and that only 'reasonable' compensation is paid for services. Fundamental to the ability of fiduciaries to discharge these obligations is obtaining information sufficient to enable them to make informed decisions about an employee benefit plan's services, the costs of such services, and the service providers." DOL 408(b)(2) Regulation Fact Sheet.

67. Investment options have a fee for investment management and other services. With regard to investments like mutual funds, like any other investor, retirement plan participants pay for these costs via the fund's expense ratio evidenced by a percentage of assets. For example, an expense ratio of .75% means that the plan participant will pay \$7.50 annually for every \$1,000 in assets. However, the expense ratio also reduces the participant's return and the compounding effect of that return. This is why it is prudent for a plan fiduciary to consider the effect that expense ratios have on investment returns because it is in the best interest of participants to do so.

- 68. "The duty to pay only reasonable fees for plan services and to act solely in the best interest of participants has been a key tenet of ERISA since its passage." "Best Practices for Plan Fiduciaries," at 36, published by Vanguard, 2019. 10
- 69. For purposes of evaluating expense ratios of an investment, plan fiduciaries should obtain competitive pricing information (*i.e.*, fees charged by other comparable investment funds to similarly situated plans). This type of information can be obtained through mutual fund data services, such as Morningstar, or with the assistance of the plan's expert consultant. However, for comparator information to be relevant for fiduciary purposes, it must be consistent with the size of the plan and its relative bargaining power. Large plans for instance are able to qualify for lower fees on a per participant basis, and comparators should reflect this fact.
- 70. According to Vanguard, "[b]enchmarking is one of the most widely used supplements to fee disclosure reports and can help plan sponsors put into context the information contained in the reports." "Best Practices for Plan Fiduciaries," at 37.
- 71. "The use of third-party studies provides a cost-effective way to compare plan fees with the marketplace. Plan sponsors may elect to engage a consultant to

<sup>&</sup>lt;sup>10</sup> Available at https://institutional.vanguard.com/iam/pdf/FBPBK.pdf?cbdForceDomain=false.

assist in the benchmarking process. For a fee, consultants can give plan sponsors a third-party perspective on quality and costs of services. It is important to understand the plan (*e.g.*, plan design, active or passive investment management, payroll complexities, etc.) as it relates to the benchmarking information in order to put the results in an appropriate context. By understanding all of the fees and services, a plan sponsor can make an accurate 'apples-to-apples' comparison." *Id*.

72. Here, the Defendants could not have engaged in a prudent process as it relates to evaluating investment management fees. The expense ratios for funds in the Plan in some cases were up to 72% above the median expense ratios in the same category:

Fund	<b>ER</b> <sup>11</sup>	Category	ICI Median Fee <sup>12</sup>
BNY Mellon Instl S&P 500 Stk Idx I	0.20%	Index	.08%
Eaton Vance Atlanta Capital SMID-Cap I	0.91%	Domestic Equity	0.61%
Fidelity Advisor New Insights I	0.79%	Domestic Equity	0.61%
PIMCO Income Instl	0.74%	Domestic Bond	0.45%

<sup>&</sup>lt;sup>11</sup> The listed expense figures are taken from the most recent summary prospectuses published in 2020.

<sup>&</sup>lt;sup>12</sup> This median fee is taken from plans with between \$100m and \$250m.

Invesco Oppenheimer International Gr Y	0.85%	Int'l Equity	0.70%
Janus Henderson Triton I	0.75%	Domestic Equity	0.61%
Invesco Oppenheimer Developing Markets Y	1.01%	Int'l Equity	0.70%
Victory Sycamore Established Value A	0.89%	Domestic Equity	0.61%
Fidelity Advisor Real Estate I	0.82%	Domestic Equity	0.61%
PGIM QMA Small-Cap Value Z	0.69%	Domestic Equity	0.61%
Templeton Foreign A	1.10%	Int'l Equity	0.70%
Western Asset Core Bond A	0.82%	Domestic Bond	0.45%
BlackRock Inflation Protected Bond Inv A	0.75%	Domestic Bond	0.45%
Victory INCORE Fund for Income A	0.91%	Domestic Bond	0.45%
BlackRock High Yield Bond Instl	0.61%	Domestic Bond	0.45%
PIMCO CommoditiesPLUS Strategy A	1.22%	Other	0.88%

73. The above comparisons understate the excessiveness of fees in the Plan throughout the Class Period. That is because the ICI study was conducted in 2015

when expense ratios would have been higher than today given the downward trend of expense ratios the last few years. Accordingly, the median expense ratios in 2020 utilized by similar plans would be lower than indicated above, demonstrating a greater disparity between the 2020 expense ratios utilized in the above chart and the median expense ratios.

- 74. Further, median-based comparisons also understate the excessiveness of the investment management fees of the Plan funds because many prudent alternative funds were available that offered lower expenses than the median.
- 75. Given the excessive costs of the above funds they should have been replaced during the Class Period.
  - C. The Target Date Funds in the Plan Should Not have Utilized the Wilmington Trust Branded Version when the Unbranded Version was Available.
- 76. As demonstrated by the chart below, in several instances during the Class Period, Defendant failed to prudently monitor the Plan to determine whether the Plan was invested in the lowest-cost versions of the target date funds available for the Plan. These lower cost versions were identical to the funds in the Plan in every way except for their lower cost.
- 77. From 2016 through November 2019 the target date funds in the Plan were Wilmington Trust collective trust versions of Blackrock LifePath Index

Retirement Funds. The Plan's Form 5500 lists both classes (75 and 95) of the Wilmington Trust Funds and fails to identify whether both classes were utilized during the Class Period or if one or the other class was utilized. For that reason, the below charts depict the expenses for both classes. The Plan could have obtained the exact same fund directly from BlackRock with an expense ratio of .15%, a fraction of the cost of the Wilmington Trust versions:

Plan Fund	ER	Alternate Fund	Alternate ER
Wilmington Trust BlackRock Lifepath Index 2030 Class 75	0.51 %	BlackRock LifePath Index 2030 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2025 Class 75	0.51 %	BlackRock LifePath Index 2025 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2020 Class 75	0.51 %	BlackRock LifePath Index 2020 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2035 Class 75	0.51 %	BlackRock LifePath Index 2035 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2040 Class 75	0.51 %	BlackRock LifePath Index 2040 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2050 Class 75	0.51 %	BlackRock LifePath Index 2050 I	0.15%
Wilmington Trust BlackRock Lifepath Index Retirement Fund Class 75	0.51 %	BlackRock LifePath Index Retire I	0.15%

Plan Fund	ER	Alternate Fund	Alternate ER
Wilmington Trust BlackRock Lifepath Index 2045 Class 75	0.51 %	BlackRock LifePath Index 2045 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2055 Class 75	0.51 %	BlackRock LifePath Index 2055 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2060 Class 75	0.51 %	BlackRock LifePath Index 2060 I	0.15%

# Class 95:

Plan Fund	ER	Alternate Fund	ER
Wilmington Trust BlackRock Lifepath Index 2030 Class 95	0.71%	BlackRock LifePath Index 2030 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2025 Class 95	0.71%	W BlackRock LifePath Index 2025 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2020 Class 95	0.71%	BlackRock LifePath Index 2020 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2035 Class 95	0.71%	BlackRock LifePath Index 2035 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2040 Class 95	0.71%	BlackRock LifePath Index 2040 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2045 Class 95	0.71%	BlackRock LifePath Index 2045 I	0.15%

Plan Fund	ER	Alternate Fund	ER
Wilmington Trust BlackRock Lifepath Index 2050 Class 95	0.71%	BlackRock LifePath Index 2050 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2055 Class 95	0.71%	BlackRock LifePath Index 2055 I	0.15%
Wilmington Trust BlackRock Lifepath Index 2060 Class 95	0.71%	BlackRock LifePath Index 2060 I	0.15%

78. There is no good-faith explanation for utilizing a more expensive fund simply because it bears a brand name as opposed to obtaining the identical fund directly from the fund provider. The Plan did not receive any additional services or benefits based on its use of more expensive share classes; the only consequence was higher costs for Plan participants.

# D. The Plan Failed to Use the Identical Lower Cost Versions of the Same Target Date Funds Offered by Wilmington Trust and Identical Lower Cost Share Classes for the Mutual Funds in the Plan

- 79. The Wilmington Trust target date funds utilized by the Plan could have been in lower share classes. Additionally, the mutual funds in the Plan also had identical lower share counterparts that were never selected by the Plan's fiduciaries.
- 80. Many mutual funds and collective trusts offer multiple classes of shares in a single mutual fund or collective trusts that are targeted at different investors. There is no difference between share classes other than cost—the funds hold identical

investments and have the same manager. Because the institutional share classes are otherwise *identical* to the Investor share classes, but with lower fees, a prudent fiduciary would know immediately that a switch is necessary. *Tibble, et al. v. Edison Int. et al.*, No. 07-5359, 2017 WL 3523737, at \* 13 (C.D. Cal. Aug. 16, 2017).

- 81. Generally, more expensive share classes are targeted at smaller investors with less bargaining power, while lower cost shares are targeted at institutional investors with more assets. Qualifying for lower share classes usually requires only a minimum of a million dollars for individual funds. However, it is common knowledge that investment minimums are often waived for large plans like the Plan. See, e.g., Davis et al. v. Washington Univ. et al., 960 F.3d 478, 483 (8th Cir. 2020) ("minimum investment requirements are 'routinely waived' for individual investors in large retirement-savings plans"); Sweda v. Univ. of Pennsylvania, 923 F.3d 320, 329 (3d Cir. 2019) (citing Tibble II, 729 F.3d at 1137 n.24) (confirming that investment minimums are typically waived for large plans).
- 82. Using 2020 expense ratios, the most recent data available, the chart below demonstrates how much more expensive the share classes in the Plan were than available lower share classes.

Fund in Plan <sup>13</sup>	2020 Exp. Ratio	Lower Cost Share Class	2020 Exp. Ratio	% Fee Excess
Wilmington Trust BlackRock Lifepath Index 2030 Class 75	0.51%	Wilmington Trust	0.11%	363.6%
Wilmington Trust BlackRock Lifepath Index 2030 Class 95	0.71%	BlackRock Lifepath Index 2030 Class 35		545.5%
Wilmington Trust BlackRock Lifepath Index 2025 Class 75	0.51%	Wilmington Trust	0.11%	363.6%
Wilmington Trust BlackRock Lifepath Index 2025 Class 95	0.71%	BlackRock Lifepath Index 2025 Class 35	U.1170	545.5%
Wilmington Trust BlackRock Lifepath Index 2020 Class 75	0.51%	Wilmington Trust	0.11%	363.6%
Wilmington Trust BlackRock Lifepath Index 2020 Class 95	0.71%	BlackRock Lifepath Index 2020 Class 35	U.11/0	545.5%
Wilmington Trust BlackRock Lifepath Index 2035 Class 75	0.51%	Wilmington Trust BlackRock Lifepath Index 2035 Class 35	0.11%	363.6%

<sup>&</sup>lt;sup>13</sup> As noted above, the Plan's Form 5500 lists both classes (75 and 95) of the Wilmington Trust BlackRock Lifepath target date funds. The Form 5500 fails to clearly identify whether both classes were utilized during the Class Period or if one or the other share class was utilized. Accordingly, where appropriate, each cell in this column references both the Class 75 target date shares (identified first) and the Class 95 target dates shares (identified second).

Fund in Plan <sup>13</sup>	2020 Exp. Ratio	<b>Lower Cost Share Class</b>	2020 Exp. Ratio	% Fee Excess
Wilmington Trust BlackRock Lifepath Index 2035 Class 95	0.71%			545.5%
Wilmington Trust BlackRock Lifepath Index 2040 Class 75	0.51%	Wilmington Trust	0.11%	363.6%
Wilmington Trust BlackRock Lifepath Index 2040 Class 95	0.71%	BlackRock Lifepath Index 2040 Class 35	0.1170	545.5%
Wilmington Trust BlackRock Lifepath Index Retirement Fund Class 75	0.51%	Wilmington Trust BlackRock Lifepath	0.11%	363.6%
Wilmington Trust BlackRock Lifepath Index Retirement Fund Class 95	0.71%	Index Retirement Fund Class 35		545.5%
Wilmington Trust BlackRock Lifepath Index 2045 Class 75	0.51%	Wilmington Trust BlackRock Lifepath	0.11%	363.6%
Wilmington Trust BlackRock Lifepath Index 2045 Class 95	0.71%	Index 2045 Class 35		545.5%
Wilmington Trust BlackRock Lifepath Index 2050 Class 75	0.51%	Wilmington Trust BlackRock Lifepath	0.11%	363.6%
Wilmington Trust BlackRock Lifepath Index 2050 Class 95	0.71%	Index 2050 Class 35	U.11/0	545.5%

Fund in Plan <sup>13</sup>	2020 Exp. Ratio	Exp.   Lower Cost Share Class		% Fee Excess
Wilmington Trust BlackRock Lifepath Index 2055 Class 75	0.51%	Wilmington Trust	110/	363.6%
Wilmington Trust BlackRock Lifepath Index 2055 Class 95	0.71%	BlackRock Lifepath Index 2055 Class 35	.11%	545.5%
Wilmington Trust BlackRock Lifepath Index 2060 Class 75	0.51%	Wilmington Trust BlackRock Lifepath	.11%	363.6%
Wilmington Trust BlackRock Lifepath Index 2060 Class 95	0.71%	Index 2060 Class 35	.11/0	545.5%
Eaton Vance Atlanta Capital SMID-Cap I	0.91%	Eaton Vance Atlanta Capital SMID-Cap R6	0.82%	11%
JPMorgan Intrepid Value I	0.59%	JPMorgan Intrepid Value R6	0.34%	73.5%
Invesco Oppenheimer International Gr Y	0.85%	Invesco Oppenheimer International Gr R6	0.67%	26.9%
Janus Henderson Triton I	.75%	Janus Henderson Triton N	0.66%	13.6%
Invesco Oppenheimer Developing Markets Y	1.01%	Invesco Oppenheimer Developing Markets R6		18.8%
Victory Sycamore Established Value A	0.89%	Victory Sycamore Established Value R6		56.14%

Fund in Plan <sup>13</sup>	2020 Exp. Ratio		2020 Exp. Ratio	% Fee Excess
PGIM QMA Small-Cap Value Z	0.69%	PGIM QMA Small-Cap Value R6	0.63%	9.5%
Templeton Foreign A	1.10%	Templeton Foreign R6	0.69%	59.4%
Western Asset Core Bond A	0.82%	Western Asset Core Bond IS	0.42%	95.2%
BlackRock Inflation Protected Bond Inv A	0.75%	BlackRock Inflation Protected Bond Inv K	0.45%	66.7%
Victory INCORE Fund for Income A	0.91%	Victory INCORE Fund for Income R6	0.63%	44.4%
BlackRock High Yield Bond Instl	0.61%	BlackRock High Yield Bond K	0.50%	22.0%

- 83. At all times during the Class Period, Defendants knew or should have known of the existence of cheaper share classes and therefore also should have immediately identified the prudence of transferring the Plan's funds into these alternative investments.
- 84. Upon information and belief, all the lower share classes identified above were available to the Plan. Taking 2018 as an exemplar year, the Plan would have qualified for lower share classes for an overwhelming majority of its investment funds given the assets under management for each fund:

Fund	Category	AUM
WT BlackRock LifePath Index 2030	Target Date	\$25,761,935
WT BlackRock LifePath Index 2025	Target Date	\$ 24,009,235
WT BlackRock LifePath Index 2020	Target Date	\$16,952,976
WT BlackRock LifePath Index 2035	Target Date	\$16,814,686
WT BlackRock LifePath Index 2040	Target Date	\$12,678,776
BNY Mellon Instl S&P 500 Stk Idx I	Target Date	\$9,301,871
WT BlackRock LifePath Index Retire	Target Date	\$8,393,296
WT BlackRock LifePath Index 2045	Target Date	\$7,962,381
Fidelity Advisor Stable Value Portfolio Class	Domestic Equity	\$6,462,288
Eaton Vance Atlanta Capital SMID-Cap I	Domestic Equity	\$5,541,312
Fidelity Advisor New Insights I	Domestic Equity	\$5,514,805
WT BlackRock LifePath Index 2050	Target Date	\$4,977,265
PIMCO Income Instl	Domestic Bond	\$4,867,973

Fund	Category	AUM
JPMorgan Intrepid Value I	Domestic Equity	\$3,911,852
WT BlackRock Lifepath Index 2055		\$2,795,252
Invesco Oppenheimer International Gr Y	Int'l Equity	\$2,406,252
Janus Henderson Triton I	Domestic Equity	\$2,268,251
Invesco Oppenheimer Developing Markets Y	Int'l Equity	\$1,552,856
Victory Sycamore Established Value A/I	Domestic Equity	\$1,541,293
Fidelity Advisor Real Estate I	Domestic Equity	\$1,154,664
PGIM QMA Small-Cap Value Z	Domestic Equity	\$922,106
Templeton Foreign A	Int'l Equity	\$911,933
Western Asset Core Bond A	Domestic Bond	\$880,135
BlackRock Inflation Protected Bond Inv A	Domestic Bond	\$779,682
Victory INCORE Fund for Income A	Domestic Bond	\$660,332
WT BlackRock Lifepath Index 2060	Target Date	\$659,064

Fund	Category	AUM
BlackRock High Yield Bond Instl	Domestic Bond	\$645,938
PIMCO CommoditiesPLUS Strategy A	Other	\$165,440

- 85. A prudent fiduciary conducting an impartial review of the Plan's investments would have identified the cheaper share classes available and transferred the Plan's investments in the above-referenced funds into the cheaper share classes at the earliest opportunity.
- 86. There is no good-faith explanation for utilizing high-cost share classes when lower-cost share classes are available for the exact same investment. Because the more expensive share classes chosen by Defendants were the same in every respect other than price to their less expensive counterparts, the more expensive share class funds *could not have* (1) a potential for higher return, (2) lower financial risk, (3) more services offered, (4) or greater management flexibility. In short, the Plan did not receive any additional services or benefits based on its use of more expensive share classes; the only consequence was higher costs for Plan participants.
- 87. Defendants made investments with higher costs (higher expense ratios) available to participants while the same investments with lower costs (lower expense ratios) were available to the detriment of the compounding returns that participants

should have received. This reduces the likelihood that participants achieve their preferred lifestyle in retirement.

88. In summary, Defendants could have used the Plan's bargaining power to obtain high-quality, low-cost alternatives to the mutual funds and collective trusts in the Plan, in order to negotiate the best possible price for the Plan. By failing to investigate the use of lower cost share classes Defendants caused the Plan to pay millions of dollars per year in unnecessary fees.

### E. The Plan Failed to Investigate Better Performing Lower Cost <u>Alternatives</u>

- 89. Defendants also failed to consider materially similar but cheaper alternatives to the Plan's investment options. The chart below demonstrates that the expense ratios of the Plan's investment options were more expensive by multiples of comparable passively-managed and actively-managed alternative funds in the same investment style. A reasonable investigation would have revealed the existence of these lower-cost alternatives.
- 90. Here, the performance of the managers of the funds in the Plan fell well short of acceptable industry standards and they should have been replaced at the beginning of the Class Period or sooner. Failure to do so, cost the Plan and its participants millions of dollars in lost opportunity and revenue.

- 91. There were, at least, hundreds of superior performing less expensive alternatives available during the Class Period one of which should have been selected by the Plan.
- 92. The chart below choses one of these superior performing alternatives out of the hundreds available for each fund and compares them to the underperforming funds currently in the Plan:

Fund in Plan	2020 Exp. Ratio	Passive/Active Lower Cost Alternative <sup>14</sup>	2020 Exp. Ratio	% Fee Excess
Eaton Vance Atlanta	0.91 %	Vanguard Mid-Cap Growth Index Admiral	0.07%	1200%
Capital SMID-Cap I		Vanguard Mid-cap Growth	0.36%	152.78%
Fidelity Advisor New	0.79 %	Vanguard Russell 1000 Growth Index I	0.08%	887.5%
Insights I		Vanguard Equity Income	0.27%	192.59%
PIMCO Income Instl	0.74 %	BlackRock Credit Strategies Income Instl	0.63%	17.46%
		No Index version		
JPMorgan Intrepid Value I	0.59 %	Vanguard Value Index I	0.04 %	1375%
		Vanguard Equity Income	0.22 %	168%

<sup>&</sup>lt;sup>14</sup> Where appropriate, each cell in this column references both a passively-managed fund (identified first) and an actively-managed fund (identified second).

Fund in Plan	2020 Exp. Ratio	Passive/Active Lower Cost Alternative <sup>14</sup>	2020 Exp. Ratio	% Fee Excess
Invesco Oppenheimer International Gr Y	0.85 %	Vanguard Intl Div Apprec Idx Adm	0.25%	240%
international Of 1		Vanguard Intl Growth Adm	0.32%	165.63%
Janus Henderson Triton I	0.75 %	Vanguard Small Cap Growth Index I	0.06%	1150%
		Vanguard Explorer	0.46%	63%
Invesco Oppenheimer	1.01 %	Fidelity Emerging Markets Idx	0.08 %	1162.5%
Developing Markets Y		DFA Emerging Markets Core Equity I	0.52 %	94.23%
Victory Sycamore	0.89 %	Vanguard Mid-Cap Value Index Admiral	0.07%	1171%
Established Value A		Vanguard Capital Value	0.29%	206.9%
Fidelity Advisor Real Estate I	0.82 %	Fidelity Real Estate Securities Index	0.07%	1071%
		DFA Real Estate Securities I	0.18%	355.5%
PGIM QMA Small-Cap	0.69 %	Vanguard Small Cap Value Index Admiral	0.07%	885.71%
Value Z		Vanguard Explorer Value	0.56%	23.2%
Templeton Foreign A	1.10 %	Fidelity International Enhanced Index	0.59%	86.4%
		Vanguard Int'l Value	0.38%	189.4%
Western Asset Core Bond A	0.82 %	Fidelity® US Bond Index	0.03	2633%

Fund in Plan	2020 Exp. Ratio	Passive/Active Lower Cost Alternative <sup>14</sup>	2020 Exp. Ratio	% Fee Excess
		Vanguard Core Bond Admiral	0.13	530%
BlackRock Inflation Protected Bond Inv A	0.75 %	Fidelity® Inflation-Protected Bd Index	0.05%	1400%
		Vanguard Inflation-protected Securities I	0.07%	971.4%
Victory INCORE Fund for Income A	0.01.9/	Vanguard Short-Term Treasury Idx Admiral	0.07%	1200%
	0.91 %	Vanguard Short-Term Federal	0.20%	355%
BlackRock High Yield Bond Instl	0.61 %	Federated High-Yield Strategy	0.03%	1933%
PIMCO CommoditiesPLUS Strategy A	1.22 %	BlackRock Commodity Strategies Instl	0.63%	93.65%

- 93. The above is for illustrative purposes only as the significant fee disparities detailed above existed for all years of the Class Period. The Plan expense ratios were multiples of what they should have been given the bargaining power available to the Plan fiduciaries.
- 94. Moreover, the Plan's fiduciaries cannot justify selecting actively managed funds over passively managed ones. As noted above, while higher-cost mutual funds may outperform a less-expensive option such as a passively-managed

index fund over the short term, they rarely do so over a longer term. Defendants' failure to investigate lower cost alternative investments (both actively and passively managed funds) during the Class Period cost the Plan and its participants millions of dollars.

### F. Defendants Failed to Monitor or Control the Plan's Recordkeeping <u>Expenses</u>

95. The Plan's recordkeeper is Fidelity Investments. SPD at 3. The term "recordkeeping" is a catchall term for the suite of administrative services typically provided to a defined contribution plan by the plan's "recordkeeper." Beyond simple provision of account statements to participants, it is quite common for the recordkeeper to provide a broad range of services to a defined contribution plan as part of its package of services. These services can include claims processing, trustee services, participant education, managed account services, participant loan processing, QDRO<sup>15</sup> processing, preparation of disclosures, self-directed brokerage accounts, investment consulting, and general consulting services. Nearly all recordkeepers in the marketplace offer this range of services. Many of these services can be provided by recordkeepers at very little cost. In fact, several of these services,

<sup>&</sup>lt;sup>15</sup> Qualified Domestic Relations Order.

such as managed account services, self-directed brokerage, QDRO processing, and loan processing are often a profit center for recordkeepers.

- 96. The market for recordkeeping is highly competitive, with many vendors equally capable of providing a high-level service. As a result of such competition, vendors vigorously compete for business by offering the best price.
- 97. On overage, administrative expenses—the largest of which, by far, is recordkeeping—make up 18% of total plan fees. Investment Company Institute & Deloitte Consulting LLP, *Inside the Structure of Defined Contribution/401(k) Plan Fees*, 2013, at 17 (Aug. 2014), available at https://www.ici.org/pdf/rpt 14 dc 401k fee study.pdf.
- 98. The cost of providing recordkeeping services depends on the number of participants in a plan. Plans with large numbers of participants can take advantage of economies of scale by negotiating a lower per-participant recordkeeping fee. Because recordkeeping expenses are driven by the number of participants in a plan, the vast majority of plans are charged on a per-participant basis.
- 99. Recordkeeping expenses can either be paid directly from plan assets, or indirectly by the plan's investments in a practice known as revenue sharing (or a combination of both). Revenue sharing payments are payments made by investments within the plan, typically mutual funds, to the plan's recordkeeper or to the plan

directly, to compensate for recordkeeping and trustee services that the mutual fund company otherwise would have to provide.

100. Prudent fiduciaries implement three related processes to prudently manage and control a plan's recordkeeping costs. *See Tussey v. ABB, Inc.*, 746 F.3d 327, 336 (8th Cir. 2014) ("*Tussey II*") (holding that fiduciaries of a 401(k) plan "breach[] their fiduciary duties" when they "fail[] to monitor and control recordkeeping fees" incurred by the plan); *George v. Kraft Foods Glob., Inc.*, 641 F.3d 786, 800 (7th Cir. 2011) (explaining that defined contribution plan fiduciaries have a "duty to ensure that [the recordkeeper's] fees [are] reasonable"). First, they must pay close attention to the recordkeeping fees being paid by the plan. A prudent fiduciary tracks the recordkeeper's expenses by demanding documents that summarize and contextualize the recordkeeper's compensation, such as fee transparencies, fee analyses, fee summaries, relationship pricing analyses, cost-competitiveness analyses, and multi-practice and standalone pricing reports.

101. Second, in order to make an informed evaluation as to whether a recordkeeper or other service provider is receiving no more than a reasonable fee for the services provided to a plan, a prudent fiduciary must identify *all* fees, including direct compensation and revenue sharing being paid to the plan's recordkeeper. To the extent that a plan's investments pay asset-based revenue sharing to the

recordkeeper, prudent fiduciaries monitor the amount of the payments to ensure that the recordkeeper's total compensation from all sources does not exceed reasonable levels, and require that any revenue sharing payments that exceed a reasonable level be returned to the plan and its participants.

- 102. Third, the plan's fiduciaries must remain informed about overall trends in the marketplace regarding the fees being paid by other plans, as well as the recordkeeping rates that are available. This will generally include conducting a Request for Proposal ("RFP") process at reasonable intervals, and immediately if the plan's recordkeeping expenses have grown significantly or appear high in relation to the general marketplace. More specifically, an RFP should happen at least every three to five years as a matter of course, and more frequently if the plans experience an increase in recordkeeping costs or fee benchmarking reveals the recordkeeper's compensation to exceed levels found in other, similar plans. *George*, 641 F.3d 800; *Kruger v. Novant Health, Inc.*, 131 F. Supp. 3d 470, 479 (M.D.N.C. 2015).
- 103. Defendant has wholly failed to prudently manage and control the Plan's recordkeeping costs by failing to undertake any of the aforementioned steps because, among other things, there is no evidence that the Defendant negotiated to lower recordkeeping costs given that the recordkeeping costs have *increased* during the

Class Period. Defendants caused the Plan to pay the following per participant recordkeeping costs during the Class Period:

Year	No. of Participants	Direct Payment to Fidelity	Indirect Payment to Fidelity Through Revenue Sharing	Additional Revenue Sharing to Fidelity	P/P Cost
2018	5230	\$ 72,581.00	\$ 547,343.00	\$785,312	\$269
2017	4920	\$ 24,260.00	\$ 559,568.00	\$812,515	\$284
2016	4956	\$ (16,827.00)	\$ 692,314.00	NA	\$136
2015	5337	\$ 30,226.00	\$ 333,418.00	NA	\$68
2014	4829	\$ 27,300.00	\$ 309,707.00	NA	\$70

on a per participant basis was astronomical, especially in 2017 and 2018 as indicated above. According to data compiled in the 20th edition of the 401k Averages Book, for plans with 2,000 participants and \$200 million in assets, the average direct costs for recordkeeping/administration fee was \$5 per participant. *See* Pension Data Source, 401k Averages Book at 107 (20th ed. 2020) (data updated through September 30, 2019). Expressed as a range, \$0 per participant is at the low end and \$43 per participant is at the high end. *Id.* The Plan's recordkeeping costs were at all times *higher* than any other plan with a similar amount of assets under management.

<sup>&</sup>lt;sup>16</sup> "Published since 1995, the *401k Averages Book* is the oldest, most recognized source for non-biased, comparative 401(k) average cost information." *401k Averages Book* at 2.

105. The figures cited by the 401k Averages book is borne out by a 1998 study conducted by the Department of Labor ("1998 DOL Study"). The study reflected that as the number of participants grow, a plan can negotiate lower recordkeeping fees:<sup>17</sup>

Number of Participants	Avg. Cost Per Participant
200	\$42
500	\$37
1,000	\$34

average costs per participants would be lower today as reflected in the latest edition of the 401k Averages Book. As plan size increases, so should the costs per participant. See 1998 DOL Study at 4.2.2 ("Basic per-participant administrative charges typically reflect minimum charges and sliding scales that substantially reduce per capita costs as plan size increases.")<sup>18</sup>

<sup>17</sup> See https://www.dol.gov/sites/dolgov/files/EBSA/researchers/analysis/retirement/study-of-401k-plan-fees-and-expenses.pdf

<sup>&</sup>lt;sup>18</sup> Case law is in accord. *See*, *e.g.*, *Spano v. Boeing*, Case 06-743, Doc. 466, at 26 (S.D. Ill. Dec. 30, 2014) (plaintiffs' expert opined market rate of \$37–\$42, supported by defendants' consultant's stated market rate of \$30.42–\$45.42 and defendant obtaining fees of \$32 after the class period); *Spano*, Doc. 562-2 (Jan 29, 2016) (declaration that Boeing's 401(k) plan recordkeeping fees have been \$18 per participant for the past two years); *George v. Kraft Foods Global, Inc.*, 641 F.3d 786

107. Here, the increase in the Plan's recordkeeping costs (as measured on a per participant basis) far out-paced the modest growth in the number of participants from the start of the Class Period until the present, indicating the Plan's fiduciaries failed to leverage the growing size of the Plan (by both participants and assets) to achieve lower per participant costs.

108. Given the increase in size of the Plan's assets during the Class Period and total number of unique participants, in addition to the general trend towards lower recordkeeping expenses in the marketplace as a whole, the Plan could have obtained recordkeeping services that were comparable to or superior to the typical services that would have been provided by its recordkeeper to the Plan.

109. A prudent fiduciary would have observed the excessive fees being paid to the recordkeeper and taken corrective action. Defendants' failures to monitor and control recordkeeping compensation cost the Plan millions of dollars per year and constituted separate and independent breaches of the duties of prudence.

<sup>(7</sup>th Cir. 2011) (plaintiffs' expert opined market rate of \$20–\$27 and plan paid record-keeper \$43–\$65); *Gordon v. Mass Mutual*, Case 13-30184, Doc. 107-2 at ¶ 10.4 (D.Mass. June 15, 2016) (401(k) fee settlement committing the Plan to pay not more than \$35 per participant for recordkeeping).

# FIRST CLAIM FOR RELIEF Breaches of Fiduciary Duties of Prudence (Asserted against Cumulus)

- 110. Plaintiffs re-allege and incorporate herein by reference all prior allegations in this Complaint as if fully set forth herein.
- 111. At all relevant times, the Company ("Prudence Defendant") was a fiduciary of the Plan within the meaning of ERISA § 3(21)(A), 29 U.S.C. § 1002(21)(A), in that it exercised discretionary authority or control over the administration and/or management of the Plan or disposition of the Plan's assets.
- 112. As a fiduciary of the Plan, Cumulus was subject to the fiduciary duties imposed by ERISA § 404(a), 29 U.S.C. § 1104(a). These fiduciary duties included managing the assets of the Plan for the sole and exclusive benefit of Plan participants and beneficiaries, and acting with the care, skill, diligence, and prudence under the circumstances that a prudent person acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of like character and with like aims.
- 113. The Prudence Defendant breached these fiduciary duties in multiple respects as discussed throughout this Complaint. It did not make decisions regarding the Plan's investment lineup based solely on the merits of each investment and what was in the interest of Plan participants. Instead, the Prudence Defendant selected and retained investment options in the Plan despite the high cost of the funds in relation

to other comparable investments. The Prudence Defendant also failed to investigate the availability of lower-cost share classes of certain mutual funds in the Plan. In addition, the Prudence Defendant failed to investigate collective trusts as alternatives to mutual funds, even though they generally provide the same investment management services at a lower cost. Likewise, the Prudence Defendant failed to monitor or control the grossly-excessive compensation paid for recordkeeping services.

- 114. As a direct and proximate result of the breaches of fiduciary duties alleged herein, the Plan suffered millions of dollars of losses due to excessive costs and lower net investment returns. Had Defendant complied with their fiduciary obligations, the Plan would not have suffered these losses, and Plan participants would have had more money available to them for their retirement.
- 115. Pursuant to 29 U.S.C. §§ 1109(a) and 1132(a)(2), the Prudence Defendant is liable to restore to the Plan all losses caused by their breaches of fiduciary duties, and also must restore any profits resulting from such breaches. In addition, Plaintiffs are entitled to equitable relief and other appropriate relief for Defendant's breaches as set forth in their Prayer for Relief.
- 116. Because the Plan Document speaks of the "Plan fiduciaries," SPD at 8, there are likely other Plan fiduciaries not named in this Complaint. Accordingly, the

Prudence Defendant knowingly participated in each breach of the other fiduciaries, knowing that such acts were a breach, enabled the other fiduciaries to commit breaches by failing to lawfully discharge such Defendant's own duties, and knew of the breaches by the other fiduciaries and failed to make any reasonable and timely effort under the circumstances to remedy the breaches. Accordingly, the Company is also liable for the breaches of its co-fiduciaries under 29 U.S.C. § 1105(a).

# SECOND CLAIM FOR RELIEF Failure to Adequately Monitor Other Fiduciaries (Asserted against Cumulus)

- 117. Plaintiffs re-allege and incorporate herein by reference all prior allegations in this Complaint as if fully set forth herein.
- 118. Cumulus (the "Monitoring Defendant") had the authority to appoint and remove investment managers.
- 119. In light of this authority, the Monitoring Defendant had a duty to monitor any investment manager it appointed during the Class Period to ensure that the investment managers were adequately performing their fiduciary obligations, and to take prompt and effective action to protect the Plan in the event that the investment managers were not fulfilling those duties.
- 120. The Monitoring Defendant also had a duty to ensure that the investment managers possessed the needed qualifications and experience to carry out their duties

(or used qualified advisors and service providers to fulfill their duties); had adequate financial resources and information; maintained adequate records of the information on which they based their decisions and analysis with respect to the Plan's investments; and reported regularly to Cumulus.

- 121. Cumulus breached its fiduciary monitoring duties by, among other things:
  - (a) Failing to monitor and evaluate the performance of any investment managers or have a system in place for doing so, standing idly by as the Plan suffered significant losses as a result of any investment managers' imprudent actions and omissions;
  - (b) failing to monitor the processes by which Plan investments were evaluated, their failure to investigate the availability of lower-cost share classes, and their failure to investigate the availability of lower-cost separate account and collective trust vehicles; and
  - (c) failing to remove any investment managers whose performance was inadequate in that they continued to maintain imprudent, excessively costly, and poorly performing investments within the Plan, and caused the Plan to pay excessive recordkeeping fees, all to the detriment of the Plan and Plan participants' retirement savings.
- 122. As a consequence of the foregoing breaches of the duty to monitor, the Plan suffered millions of dollars of losses. Had Cumulus complied with its fiduciary obligations, the Plan would not have suffered these losses, and Plan participants would have had more money available to them for their retirement.

123. Pursuant to 29 U.S.C. §§ 1109(a) and 1132(a)(2), Cumulus is liable to restore to the Plan all losses caused by their failure to adequately monitor any investment managers. In addition, Plaintiffs are entitled to equitable relief and other appropriate relief as set forth in their Prayer for Relief.

#### PRAYER FOR RELIEF

WHEREFORE, Plaintiffs pray that judgment be entered against Defendant on all claims and requests that the Court awards the following relief:

- A. A determination that this action may proceed as a class action under Rule 23(b)(1), or in the alternative, Rule 23(b)(2) of the Federal Rules of Civil Procedure;
- B. Designation of Plaintiffs as Class Representatives and designation of Plaintiffs' counsel as Class Counsel;
- C. A Declaration that the Defendant has breached its fiduciary duties under ERISA;
- D. An Order compelling the Defendant to make good to the Plan all losses to the Plan resulting from Defendant's breaches of its fiduciary duties, including losses to the Plan resulting from imprudent investment of the Plan's assets, and to restore to the Plan all profits the Defendant made through use of the Plan's assets,

and to restore to the Plan all profits which the participants would have made if the Defendant had fulfilled its fiduciary obligations;

- E. An order requiring the Company Defendant to disgorge all profits received from, or in respect of, the Plan, and/or equitable relief pursuant to 29 U.S.C. § 1132(a)(3) in the form of an accounting for profits, imposition of a constructive trust, or a surcharge against Cumulus as necessary to effectuate said relief, and to prevent the Cumulus' unjust enrichment;
- F. Actual damages in the amount of any losses the Plan suffered, to be allocated among the participants' individual accounts in proportion to the accounts' losses;
- G. An order enjoining Defendant from any further violations of their ERISA fiduciary responsibilities, obligations, and duties;
- H. Other equitable relief to redress Defendant's illegal practices and to enforce the provisions of ERISA as may be appropriate, including appointment of an independent fiduciary or fiduciaries to run the Plan and removal of Plan fiduciaries deemed to have breached their fiduciary duties;
  - I. An award of pre-judgment interest;
  - J. An award of costs pursuant to 29 U.S.C. § 1132(g);

- K. An award of attorneys' fees pursuant to 29 U.S.C. § 1132(g) and the common fund doctrine; and
  - L. Such other and further relief as the Court deems equitable and just.

Respectfully submitted,

Dated: December 15, 2022 **JOHNSON FISTEL, LLP** 

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